



## Annual Sponsorship Packages 2023-2024

Join us and be seen online, on social media, in print and in person, too.

At the MCBA - *Your Partnership Counts!*

### **Diamond Sponsor - \$8,000** Exclusive to one law firm and one business sponsor\_ (MCBA Member Benefit 20% Discount \$6,400)

**Eight Membership Lunches:** September 2023 – May 2024. 4 tickets per event.

**Judicial Reception:** October 19, 2023. Reserved table of 8.

**Holiday Party:** December 7, 2023. Reserved table of 8.

**Banquet:** May 4, 2024. Reserved table of 8.

**Recognition:** Logo recognized at top of opening page of Website; on eblasts and in *The SideBar*

**Advertising:** Eight (8) Full page color ads in *The SideBar* Magazine. Please submit your camera-ready artwork within 30 days to: [martincountybar@gmail.com](mailto:martincountybar@gmail.com) Size: 8 1/2 “ wide x 11” high

**Articles:** Four (4) opportunities to publish industry related articles in *The SideBar* Magazine

**Sponsor Spotlight:** Featured in Six (6) Facebook Posts

**Sponsor Thank You:** Listed in “Sponsor thank You” quarterly eblast sent to members

**Martin County Bar Executive Committee Meeting:** invitation to speak at 1 monthly board meeting

**Diamond by Design: *Exclusive Opportunity for Diamond Sponsor only.*** Diamond Sponsor can propose one additional exclusive feature to be added to the sponsorship agreement (upon approval by the Executive Committee)

### **Platinum Sponsor - \$6,000** (MCBA Member Benefit 20% Discount \$4,800)

**Eight Membership Lunches:** September 2023 – May 2024. 4 tickets per event.

**Judicial Reception:** October 19, 2023. Reserved table of 8.

**Holiday Party:** December 7, 2023. 4 tickets.

**Banquet:** May 4, 2024. 4 tickets.

**Recognition:** Logo recognized on the Website; on eblasts and in *The SideBar*

**Advertising:** Eight (8) Half page color Ads in *The SideBar* Magazine (please submit your camera-ready artwork within 30 days to [martincountybar@gmail.com](mailto:martincountybar@gmail.com) Size: 7 1/2” x 5” high

**Articles:** Two (2) opportunities to publish industry related articles in *The SideBar* Magazine

**Sponsor Spotlight:** Featured in Four (4) Facebook Posts

**Martin County Bar Executive Committee Meeting:** invitation to speak at 1 monthly board meeting

### **Gold Sponsor - \$4,000** (MCBA Member Benefit 20% Discount \$3,200)

**Eight Membership Lunches:** September 2023 – May 2024. 2 tickets per event.

**Two MCBA Memberships**

**Judicial Reception:** October 19, 2023. 2 tickets.

**Holiday Party:** December 7, 2023. 2 tickets.

**Banquet:** May 4, 2024. 2 tickets.

**Recognition:** Logo recognized on the Website; on eblasts and in *The SideBar*

**Advertising:** Eight (8) Quarter page color Ads in *The SideBar* Magazine (please submit your camera-ready artwork within 30 days to [martincountybar@gmail.com](mailto:martincountybar@gmail.com) Size: 3 3/4” wide x 5” high

**Sponsor Spotlight:** Featured in two (2) Facebook Posts

**Silver Sponsor - \$2,000 (MCBA Member Benefit 20% Discount \$1,600)**

**Eight Membership Lunches:** September 2023 – May 2024. 2 tickets per event.

**One MCBA Membership**

**Judicial Reception:** October 19, 2023. 1 ticket

**Holiday Party:** December 4, 2024. 1 ticket

**Recognition:** Logo recognized on the Website; on eblasts and in *The SideBar*

**Advertising:** Four (4) Quarter page color Ads in *The SideBar* Magazine (please submit your camera-ready artwork within 30 days to: [martincountybar@gmail.com](mailto:martincountybar@gmail.com) Size: 3 ¾" wide x 5" high

**Sponsor Spotlight:** Featured in one (1) Facebook Post.

**Opportunity to purchase Banquet tickets**

**Bronze Sponsor - \$1,000 (MCBA Member Benefit 20% Discount \$800.00)**

**Eight Membership Lunches:** September 2023-May 2024. 1 ticket per event.

**Recognition:** Logo recognized on the Bar's website, on eblasts and in *The SideBar*

**Advertising:** Four (4) Business Card Ads in *The SideBar* Magazine. Submit your camera-ready artwork within 30 days to: [martincountybar@gmail.com](mailto:martincountybar@gmail.com) Size: 3 ¾" wide x 2 ¼" high

**Opportunity to purchase tickets to the Judicial Reception, Holiday Party and Banquet**

- *The SideBar* Digital Magazine is published electronically 8 times per year
- All sponsors are permitted to provide marketing material for sponsor table at our membership lunches. Materials only will be placed on a combined table.

**Annual Events:**

**Member CLE Luncheons – 8 per year**

Luncheons will be held at Monarch Country Club in Palm City from 11:30 a.m. to 1:00 p.m. on September 15; October 13; Nov. 17; Jan. 19; Feb. 16; March 22; April 19 and May 10.

For an accurate head count, please RSVP your attendance every month to [martincountybar@gmail.com](mailto:martincountybar@gmail.com)

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**Judicial Reception**

October 19, 2023 at the Yacht and Country Club, Stuart

One of our most popular events, this cocktail reception honors the Judiciary of the 19<sup>th</sup> Circuit, New MCBA members and announcement of the George W. Bush, Jr. Ethics and Professionalism Award.

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**Holiday Social & Toy Drive**

December 7, 2023 (location tba)

A cocktail party to kick off the Holiday season and provides a great networking opportunity in a fun & festive environment. Toys are collected and donated to United Way's Holiday Program.

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**Annual Installation Banquet**

May 4, 2024 (location tba)

The Martin County Bar Association will welcome 2024-25 incoming President, and Executive Board at a ceremony to celebrate the Martin County Bar Association Membership.

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For more information contact:

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